Student Needed to help Independent Bookseller

Implementing Bulk Inventory Uploads to eBay for an Independent Bookseller

I am a Pacifica-based dealer in fine books and prints, with an emphasis on scholarly works, fine press/small press, and art books. I am on-line only; I do not have a brick-and-mortar presence. Recently I have opened a store on eBay. However, my inventory of approximately 1,000 items is not listed in my eBay store because I do not understand how to create or work with appropriate tools and templates and how to implement bulk inventory uploads using eBay protocols.

I have very limited computer and information technology skills and little experience with eBay. I need the services of someone who is familiar with the IT aspects of eBay or who can grasp them in short order. Specifically, I need someone who can create or work with the eBay format and perform the initial bulk inventory uploads to my eBay store for me and who can then teach me how to master the task of doing the bulk uploads on my own. This will include uploading text and digital images. I believe that this might make a good academic credit project for a gifted, computer-savvy student in high school or college.

I currently use an inventory management software system for booksellers called HomeBase 2.3. I use this for uploading to Abebooks.com, Biblio.com and my own website, Bookcarrel.com. Unfortunately, it is not possible to upload from HomeBase directly to eBay. To the best of my belief an eBay bulk seller will need to use either Turbo Lister, Selling Manager, Selling Manager Pro, or File Exchange in order to do bulk uploads. Any eBay bulk upload system should be created so as ensure ease of use by customers using mobile devices; apparently, almost one-third of on-line book orders today are placed through mobile platforms.

I am willing to hire a qualified student at competitive rates as an independent contractor, provided that the student is at least 18 years of age.
I welcome a qualified student who is up for the challenge of designing and implementing an eBay bulk inventory upload component for my on-line bookstore, to contact me directly if interested.

Marc Sena Carrel: marcsenacarrel@gmail.com or marc@bookcarrel.com

The Book Carrel
Fine books, prints and ephemera
P.O. Box 1376
Pacific, CA 94044 USA

650 557-5575

www.bookcarrel.com

Member: Independent Online Booksellers Association (www.ioba.org)