Gap Inc

Web Content Developer Internship

Experience Preferred
Entry Level
Location
San Francisco, CA

Qualification

Qualifications:

- Familiarity in HTML 4/XHTML versions through 5.0 (including forms, iframes, box-model, meta tags).
- Experience coding HTML 5 and CSS 3
- Experience in Web production tools
- Experience in Adobe Photoshop
- Good organizational and time management skills
- Ability to turn around project quickly and efficiently
- Ability to excel in a team environment
- 2 years of college or equivalent experience
- Experience in web site production and programming experience

Nice to Haves

- Experience with cascading Style Sheets (through CSS3) to include CSS positioning and table-less layouts, transitional and transformational CSS
- Experience with and ability to debug JavaScript code and client-side image maps.
- jQuery a plus.
- Familiar with SEO compliancy
- Experience with cross-platform and browser compatibility issues
- Strong organizational and time management skills
- Ability to handle multiple projects under tight deadlines
- Ecommerce site development preferred
- User Interface design background preferred.

Description

The GapLabs team within Gap, Inc. is looking for exceptional talent with fresh ideas, cutting-edge skills, and a passion for technology. We’re not your average IT shop, and this isn’t your average internship. In your 10 weeks with GapLabs, you’ll have a voice in the room, be pushed to take risks, and play a critical role in innovative projects that are transforming retail technology. Ready to get started?

What’s In It for You?
As a GapLabs Intern, you will get to meet our senior executives of Gap Inc. and our leaders in technology. You will work on individual projects as well as a challenging group project that you will present to senior management at the end of the summer.

As an intern, you will learn that we work hard, but we play hard too. We invite you to participate in events such as hanging out at a baseball game, happy hours, ping pong tournaments, volunteering in the community, etc.

**Major Responsibilities:**

The GapLabs team within Gap, Inc. is responsible for creating a best in class digital and brand experience today – and ideating how our customers will interact with our brands tomorrow. The work of GapLabs impacts all brands; Gap, Banana Republic, Old Navy, Athleta, and Intermix. Your work will impact millions of people worldwide who love our iconic brands.

We’re looking for confident, adventurous, soulful, fun-loving, high-performing and service-oriented individuals who have technical excellence in their fields, show extraordinary potential, and can embrace new ideas and thrive in our ever-changing environment.

This position supports the family of Gap Inc. brands’ eCommerce teams by developing, coding, deploying and modifying responsive marketing content to the site. Specific daily duties will include:

- **W3C standards-based HTML5/CSS and JavaScript and jQuery development and site production (hand code).**
- **Creating HTML5/CSS designs complying with contemporary responsive, mobile-first standards; conforming to specific accessibility guidelines.**
- **Maintaining website cross-platform and cross browser compatibility.**
- **Creation of HTML 5/CSS/JavaScript templates for online marketing initiatives.**
- **Maintenance of HTML 4 & 5/XHTML/CSS/JavaScript for existing web sites.**
- **Experience and understanding of responsive web content development**
- **Mobile web development experience a plus!**
- **Troubleshoot coding issues and bugs**
- **Asset Management**
- **Collaborate with Design team to incorporate visual design into functional web pages.**
- **Form and work in close partnerships with other Web Content Developers, brand production teams and brand web design.**